



# **H.E.R.O Classic First Responders Hockey Tournament**

**8 Teams of First Responders getting together for  
some friendly competition**

**October 13-14, 2018  
Eagle Pool & Ice Rink – Eagle, CO**

The Hockey Enables Reaching Out Classic was started to raise money and community awareness for mental health and suicide prevention in our area; with a focus on the Emergency Responders who answer these calls on a daily basis and the effects it can have on their mental wellbeing.

Colorado lost 1156 people to suicide in 2016 as compared to 230 homicides.

Between 2004 and 2014 there were 196 suicide deaths among first responders in Colorado. This includes professions of corrections officer, dispatcher, EMS, fire, police and security.

More than 56% of these deaths were related to circumstances of current depressed mood.

45.6% of these deaths were also veterans of the armed services.

Research shows that men aged 25-64 in Colorado have the highest rate of suicide.

References: Colorado Department of Public Health and Environment. Colorado Violent Death Reporting System.

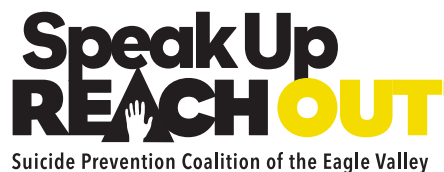
Proceeds Go To:

**SpeakUp ReachOut Mission:** To prevent suicide in Eagle County by providing education, training, and HOPE.

Visit [www.speakupreachout.org](http://www.speakupreachout.org) for more information

**Eagle County Emergency Responders Fund Mission:** To raise and manage funds for the benefit of Eagle County Emergency Responders and their immediate families during times of hardship or crisis.

Visit [www.givebackeagle.org](http://www.givebackeagle.org) for more information



**Publicity for this event provided by: TV8, Vail Daily and KSKE Radio**

## **Title Sponsor**

**Donate \$10,000**

### **Thank You's Include:**

- The opportunity to support The H.E.R.O Classic and two local non-profit organizations dedicated to mental health and first responder support.
- A tax deductible donation & donation receipt
- Opportunity to share promotional item with attendees and players.
- Your company recognized in announcements at event.
- Your company recognized as title sponsor in all advertisements, radio, tv and newspaper
- 20 general admission tickets to the event with unlimited beverage wristbands.
- 10 dinner and drink ticket for the after party celebration.
- Booth space to promote your business the day of event.
- Your company's name, logo and contact info listed on day of event poster.
- Opportunity to address crowd during hockey intermissions.
- Sign at event listing your company as an event sponsor (to be provided by sponsor).
- One onsite Working Minds training for your company's employees.

## **Presenting Sponsor**

**Donate \$5,000**

### **Thank You's Include:**

- The opportunity to support The H.E.R.O Classic and two local non-profit organizations dedicated to mental health and first responder support.
- A tax deductible donation & donation receipt
- Opportunity to share promotional item with players and attendees.
- Your company recognized as presenting sponsor in all advertisements, radio, tv and newspaper
- 10 general admission tickets to the event with unlimited beverage wristbands.
- 5 dinner and drink ticket for the after party celebration.
- Your company recognized in announcements at event.
- Opportunity to address crowd during hockey intermissions.
- Your company's name, logo and contact info listed on day of event poster.
- Sign at event listing your company as an event sponsor (to be provided by sponsor).
- One onsite Working Minds training for your company's employees.

**Platinum Sponsor**  
**Donate \$1000 or More**

Thank You's Include:

- The opportunity to support The H.E.R.O Classic and two local non-profit organizations dedicated to mental health and first responder support.
- A tax deductible donation & donation receipt
- Opportunity to share promotional item with attendees and players.
- Your company's name, logo and contact info listed on day of event poster.
- Your company recognized in announcements at event.
- 8 general admission tickets to the event.
- Booth space to promote your business the day of event.
- Sign at event listing your company as an event sponsor (to be provided by sponsor).
- One onsite Working Minds training for your company's employees.

**Gold Sponsor**  
**Donate \$500-\$999**

Thank You's Include:

- The opportunity to support The H.E.R.O Classic and two local non-profit organizations dedicated to mental health and first responder support.
- A tax deductible donation & donation receipt
- Opportunity to share promotional item with players and attendees.
- 5 general admission tickets to the event.
- Your company's name, logo and contact info listed on day of event poster.
- Your company recognized in announcements at event.
- Sign at event listing your company as an event sponsor (to be provided by sponsor).

**Silver Sponsor**  
**Donate \$250-\$499**

Thank You Include:

- ☑ The opportunity to support The H.E.R.O Classic and two local non-profit organizations dedicated to mental health and first responder support.
- ☑ A tax deductible donation & donation receipt
- ☑ Opportunity to share promotional item with players.
- ☑ Your company's logo listed on day of event poster.

**Bronze Sponsor**  
**Donate \$50-\$249**

Thank You Include:

- ☑ The opportunity to support The H.E.R.O Classic and two local non-profit organizations dedicated to mental health and first responder support.
- ☑ A tax deductible donation & donation receipt.
- ☑ Your company's name listed on day of event poster.

**In- Kind Donor**

Thank You Include:

- ☑ The opportunity to support The H.E.R.O Classic and two local non-profit organizations dedicated to mental health and first responder support.
- ☑ An in-kind donation receipt.
- ☑ Your company's name listed as silent auction donor on day of event poster.

**H.E.R.O CLASSIC**  
**2018 SPONSORSHIP AGREEMENT**

Please Print

We authorize HERO Classic to include our corporate name and logo on all HERO Classic materials consistent with our sponsorship selection and publication dates.

**Company:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Select Sponsorship Level:**

- Platinum Level Sponsor** | Donate \$1,000 or More
- Gold Level Sponsor** | Donate \$500-\$999
- Silver Level Sponsor** | Donate \$250-\$499
- Bronze Level Sponsor** | Donate \$50 - \$249
- In Memory Of...** | \$ \_\_\_\_\_
- Silent Auction Item**

**Donation Amount:** \$ \_\_\_\_\_

**Authorized Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Donation Via:**

- Enclosed Check ( Make Payable to HERO CLASSIC)
- Invoice Required to Process Payment
- Credit Card:  AMEX  Mastercard  Visa  Discover

CARD NO. \_\_\_\_\_

EXP. DATE: \_\_\_\_\_ CODE: \_\_\_\_\_ BILLING ZIP: \_\_\_\_\_

**In Kind Donation Fair Market Value:** \_\_\_\_\_

**Donation Description:** \_\_\_\_\_

\_\_\_\_\_

**Agreement and Logo Due by August 15, 2018**

Please Mail or Email Agreement, Logo and Payment To:

HERO Classic, c/o SpeakUp ReachOut, PO Box 5913, Eagle, CO 81631

info@speakupreachout.org

Thank You for Your Generous Support!

You are helping save lives in your community. Thank you!